

THE JOURNEYS

For each Journey, 20 programmers will be invited to visit some destinations and to undertake a research study trip; to see work, meet artists, and discuss practices related to the Journey's theme and network within the group to potentially collaborate on future projects. Each Journey will be curated by an internationally renowned performing art practitioner along with local partners.

JOURNEY 1

Contemporary Performing Arts in new territories and the challenge of developing new audiences.

Cultural democratisation and audience development have always been major political, economic and cultural factors for the performing arts sector. It is quite possible that the financial crisis, which reduced potential audiences, is another obstacle which will have disastrous economic and cultural consequences. Some venue and festival directors have redoubled their creativity to attract new audiences and to establish meaningful communication with their communities. While most of the strategies in the past focused on facilitating access to cultural institutions making them more attractive to people of various backgrounds, current tendencies are more focused on reach out to the people in variety of places using many different methodologies. Three cases of "best practices" will be studied during this Journey. A Portuguese festival set up in the heart of a rural area to bring contemporary forms to audiences neglected by public cultural institutions; a city which practice in audience development are in many ways exemplary: London.

Destination 1: Materiais Diversos Festival, Minde, Portugal – 12 - 15 September 2013
www.materiaisdiversos.com

Destination 2: Battersea Art Centre, London, United Kingdom – 6 - 9 March 2014
www.bac.org.uk

Curator

Emina Visnic, Director Pogon – Zagreb Centre for Independent Culture and Youth (Croatia)

Emina Višnić works as cultural manager and acts as mediator and advocate for culture. She is experienced in non-profit cultural management, networking on local, national and international level, and cultural advocacy and capacity building in non-profit sector. She is Director at POGON (Zagreb), an open local centre for development of independent contemporary arts and culture as well as for the active involvement of young people in cultural and social life. She serves as vice-chair of the Executive Committee of the European advocacy network Culture Action Europe (Brussels) and as a chair of Management Board of Kultura Nova, Croatian national public foundation for development of cultural civil society. Emina is also Fellow at Summer International Fellowship Program at the DeVos Institute of Arts Management at the Kennedy Center (Washington, DC). Occasionally, she works as a trainer and talks/writes about cultural policy and management issues with focus on advocacy, networking and strategic planning, and as facilitator and moderator of meetings, debates and conferences.

Previously, Emina has been president and general coordinator of Clulture Network, national network of cultural associations, based on program exchange and project cooperation and one of the founders, president and volunteering coordinator at Alliance Operation City, a local network of cultural and youth associations. Emina graduated Croatian Language and Literature and Comparative Literature studies and studied Theater Science at the Faculty of Philosophy Zagreb. She attended various seminars and workshops on cultural management, project-cycle management, strategic planning, European Union

JOURNEY 2

Performing Arts and Public spaces

Taking performing arts into the public spaces of a city (whether it is a park, square, shopping mall or a museum) is connected to contemporary trends such as performative intervention, community theatre, site specific, scenographic installation, relational dramaturgy and similar trends in the contemporary arts. These performative tendencies aim to address our social spaces and our social beings in a new way.

Instead of making performing arts for a closed group of theatre goers – theatre goes out to meet unexpected audiences (that often also become co-makers) in order to connect closer to the society and the every day. Performing in public spaces is often simply affordable, fun way to attract audiences. But performing arts in public spaces also bring new look at the everyday life of the city – making visible and pointing to things that are hidden, that are lacking, or are simply taken for granted. In that sense performing arts need public spaces and public spaces need the performing arts.

The Journey will start in Brussels during Het Theaterfestival and will be connected to a conference, stimulating reflection about the role of (performing) arts and culture in urban development, by providing diverse frameworks for reflection and stimulating exchanges.

Destination Brussels

PERFORMING ARTS IN PUBLIC SPACES

Organised by: VTi, Het Theaterfestival, Kaaitheater

September 4-6

Recent years and decades, artists and mediators have been experimenting more and more intensively with (performing) arts in public spaces. Motivations can differ greatly: some are researching the possibilities and effects of artistic expressions outside of black boxes or white cubes, some are looking for new exchanges with new audiences, others want to enhance the democratic potential of art as a relatively autonomous zone for reflection in the public sphere, or see art as a driving force in urban development.

The Brussels' Destination aims at stimulating reflection about the role of (performing) arts and culture in public space, by stimulating reflection and exchanges.

In an urban context, how can the performing arts to reconnect local and international networks, work on strategies to improve intercultural exchanges, and discuss the role of arts and culture in urban development (relation to other policy domains)?

- **Wednesday 4 September -arrival and first meeting** of Destination participants moderated by Sodja Lotker.
- On **Thursday 5th of September**, an **international conference** will be organised at Kaaitheater with lectures, workshops, guided tours and performances. With confirmed contributions by a.o. John Jordan, Willi Dorner, Trevor Davies (Metropolis, Copenhagen), Willy Thomas (KVS, Brussels), Riet Steel (University Ghent), Heine Avdal & Yukiko Shinozaki (Fieldworks, Brussels). Moderated by Chris Keulemans (Tolhuistuin, Amsterdam).
- **6 September –Further exchanges** between Destinations participants and local practices dealing with innovative local/international networking practices.
- The **performance programme on 4-6 September** starts from the choices made by the Jury of het Theaterfestival, selecting remarkable Flemish and Dutch pieces of the previous season (ten diverse productions, mostly theater, some dance and performance, some site specific work) and 5 performances for *Circuit X*, a touring circuit for emerging artists playing in cultural centres in Flanders and the Netherlands. The Theaterfestival selection is presented end of May 2013. For the participants of Destination, a tailored subselection will be curated with shows by emerging and established artists from both Flanders and the Netherlands.

Destination Warsaw

PERFORMING ARTS IN PUBLIC SPACES

Organised by Adam Mickiewicz Institute In collaboration with
Zachęta National Gallery and ISP Instytut Sztuk Performatywnych

October 25-27, 2013

A three day exploratory study visit traveling between history, mythology, and diversity of the city and its inhabitants.

Proposed program gives only a skeleton of events or themes around which live presentations will be added. What matters most to the authors of this program is to implement a few ideas through creating an open, accessible, participatory project to artists, scholars and city inhabitants.

Friday, October 25

Warsaw, City of Memory

A look at the history of the city; its obsession with its often tragic past; conversation A walk through the Ghetto and Muranow District with Elzbieta Janicka, author of "Festung Warsaw".

Performance based on the stories of the district. Conversation with Dariusz Kosinski, scholar, author of the book "Polish Theatrica: the Year of Catastrophy" about performative aspects of national mournings.

a ride through the city in an old street-car- performances created by individual artists

outdoor neighbourhood performance by Zorka Wollny

performance by Teatr Nowy from Kraków

Saturday, October 26

Warsaw Street Life: coffee houses/ urban activism

Program prepared in collaboration with Grzegorz Lewandowski, founder of famous club/coffeehouse Chłodna 25 / lectures/ performances near Plac Defilad

Performative Action for Malevitch Green Square

Visit to the Right Bank: underserved districts Bródno/ Praga/ (performing arts featured Park Artystyczny/ komuna warszawa)

Party for inhabitants of the Praga District near Warszawa Wschodnia Train Station

Sunday, October 27

Warsaw: city of exchange: flea markets/ bazaars/ cooperatives/ squats

A morning visit to the Olympia and Koło bazaars/flea markets where performing art is practiced by ordinary citizens in a game of bargaining and exchange of information.

Performances by local artists.

Walk through the Warsaw Apartment Cooperative and a conversation with a local architect about the model of practice of the cooperative and its prewar plans and postwar fate

Visit to a local squats/ shelter, conversation about urban activism through artistic interventions.

performance and social choreography: presentation by artist Wojtek Ziemilski.

Afternoon open session at Zachęta National Gallery : conversation moderated by Sodja Lotker / Pecha Kucha style presentations of ideas of using public space for art.

performance concerning Zacheta historical context

Destination Milan

PERFORMING ARTS IN PUBLIC SPACES

Organised by Uovo performing arts festival

March 21-23, 2014

This destination aims to reflect on performing arts and public space by first looking at the case of Italy in general and then focusing on the identity of the city of Milan and its cultural landscape particularly interesting because of the strong presence of creative industries.

Uovo is a festival that reflects on the identity of the contemporary city by invading unconventional spaces connected to design, art, architecture and fashion and promotes contemporary performing arts outside traditional genre confines. Visits and encounters will be organized with some of the most representative players of the city's cultural scene in order to explore the realm of performing arts and public space in a transversal way. It will be a physical and intellectual journey across the city in order to explore new opportunities of exchange, mobility and networking. Uovo performing arts festival will present a curious and innovative artistic program that will promote dialogue among operators, artists and experts, inviting artists that work on the boundaries and creating new languages and formats. Each thematic section will be introduced and monitored by one or more "Tutors/Speakers" and will involve experts who will help to structure the discussion. Thematic sections will consist of visits and encounters related to each theme. Participants will be given the opportunity to visit some of the most important public and private institutions of the city and to dialogue with their directors, curators and other relevant actors.

March 21 – CULTURAL POLICIES – current systems in Italy and Milan

Tutor/Speaker – A.S.K. Research Center, Bocconi University

The first day will be in the format of a round table – an open discussion with policy makers, artists and experts of performing arts and theatre in Italy.

Tutor/Speaker introduction (ASK) - the relationship between performing arts and cultural industries within the urban context - the Italian case vs. some International cases.

Public Institution – policies, numbers, conditions, opportunities and points of concern within the Italian system.

Open Discussion Silvia Bottiroli, (Santarcangelo festival artistic director and Space 1.0 participant) will give her theoretical and practical contribution to the discussion.

March 22 – CULTURAL LANDSCAPE – Architecture & Design

Tutor/Speaker – Design curator / professor or urbanist

Visit – Design venue

Tutor/Speaker introduction (to be defined) - the general architectural and design scene of the Milan and then in with relation with the international scene.

Architecture and Design Magazine (Director) - public space with relation to architecture and design - the possible role of performing arts

Design and Architecture Institution (Director/curator) - public space with relation to architecture and design - the possible role of performing arts

CULTURAL LANDSCAPE – The role of private funding in the contemporary art system

Tutor/Speaker - A.S.K. Research Center, Bocconi University

Visit - Art venue

Tutor/Speaker introduction (ASK) – contemporary art system with relation to performing arts and public space and private actors who interact with public spaces.

The case studies of the Art Fair and private art Foundations. Meeting with artists, art curators and directors.

March 23 - NEW PUBLIC SPACES – the case of Cascina Cuccagna

Tutor/Speaker– Consorzio Cascina Cuccagna

Visit – Cascina Cuccagna

Tutor/Speaker introduction - Consorzio Cascina Cuccagna

Open discussion on food, sustainability, public design, gardening in the form of a social happening.

Curator: Sodja Lotker, Artistic Director Prague Quadrennial of Performing Design (Czech Republic)

Sodja Zupanc Lotker is the artistic director of the Prague Quadrennial of Performance Design and Space international organization dedicated to exploration of performative space in contemporary theatre and arts.

Prague Quadrennial is also an exhibition presenting performance design from over 70 countries. Previously she has worked for the International Department of the Arts/Theatre Institute Prague, of which she was the chief 2006 – 2008. She operates as a devising dramaturg for independent theatre, dance and site specific projects in Czech Republic, USA, Brazil etc., and has lectured/taught at Visual Arts Academy in Brno,

Prague Performing Arts Academy, Columbia University, Central School of Speech and Drama and a number of schools, festivals and symposia. She is a PhD candidate in theatre theory at Vienna University, researching spatial dramaturgy in contemporary theatre.